



## Press release

### ***TestUnMétier* joins Diot-Siaci Conseil to step up its innovative HR consulting business**

**Paris, April 18 – Diot-Siaci, a leading insurance brokerage group in France and Europe, and *TestUnMétier* are joining forces against a backdrop of recruitment difficulties and one third of employees expressing a wish to change profession or business sector. The solutions rolled out by *TestUnMétier* further strengthen Diot-Siaci’s commitment to the human resources and retirement consulting services provided by its 150 consultants.**

Already successfully implemented for many clients, *TestUnMétier*’s innovative service offering combines human skills and digital technology and enhances Diot-Siaci’s consulting business, particularly for talent attraction, recruitment, restructuring, skills development, the employment of seniors, internal/external mobility, and the collective transition.

*TestUnMétier* founder Carine Celnik is joining the teams in the Diot-Siaci Conseil division, led by Myriam El Khomri, to create a new “career appeal” department.

*TestUnMétier*, a tech HR start-up, provides companies with professional mobility platforms that meet their external recruitment and internal mobility challenges.

It has been organizing operations such as “experience my career” and immersions since 2016 that facilitate matches between recruiters’ needs and the expectations of applicants undergoing a career change, fostering direct contact with ambassadors from a range of professions.

“We have decided to combine Diot-Siaci Conseil’s HR expertise with our technical solutions to step up our growth and be in a position to meet clients’ needs even more effectively,” Carine Celnik notes with enthusiasm.

“These innovative and completely customizable solutions are designed for companies wishing to build on their internal and/or external mobility drive by attracting motivated applicants who can make informed decisions. Attracting talents today is such a highly competitive area that it requires a fully-fledged strategy. Simply providing a job description and a well-designed website are not enough,” comments Myriam El Khomri.

### About *TestUnMétier*

Founded in 2016, *TestUnMétier* is a start-up specialized in professional immersion. It rolls out comprehensive solutions in all business sectors to assist employees and jobseekers with their professional plans. It started by launching MOB'EX, a system that enabled employees to take part in business immersion days outside their companies, receiving acclaim from companies such as Société Générale, GfK, Malakoff Humanis, AG2R La Mondiale and SNCF Développement. In 2020, *TestUnMétier* launched MOB'IN, its "experience my career" solution, a SaaS platform to develop employability and the best understanding of professions. This new service is already being used by employees of Groupe BPCE, CNP Assurances and Normandy's Regional Council. In 2021, *TestUnMétier* launched VisioMétiers, a platform that presents a profession through discussions with an expert in that field by video-conference.

Find out more at  
[testunmetier.com](https://testunmetier.com)

### About Diot-Siaci

Diot-Siaci is a leading multi-specialist consulting, insurance and reinsurance brokerage group in France and Europe, with a presence in Asia, the Middle East and Africa. Diot-Siaci designs and develops innovative solutions tailored to the needs of its clients, including large and mid-cap companies, SMEs/SMLs, and professionals, in both personal insurance and property and liability insurance. Diot-Siaci has a stable, family-owned shareholding base which means it can support its clients in their transformation by meeting their needs across the entire value chain in Property & Casualty, Marine and Cargo, Professional Third Party Liability, Employee Benefits and Consulting, and International Mobility. With almost 5,000 employees and an extensive international network, the Group operates worldwide and generated revenue of almost €800 million in 2022.

Find out more at  
[www.diot-siaci.com](https://www.diot-siaci.com)

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